

VIRTUAL PUBLICIST · FOR SUNO ARTISTS

Suno release & promotion checklist

From a finished Suno song to a release people actually hear. Updated October 21, 2026. General information, not legal advice; check each service's current terms. Full guide: [How to promote Suno music](#).

1. Rights

- ☐ The song was made on a Suno Pro or Premier plan (Basic songs belong to Suno and are non-commercial only). Details: [Suno commercial use & copyright](#)
- ☐ You noted the plan and date for each song you plan to release
- ☐ You wrote or edited parts yourself (lyrics, arrangement, mix) and kept drafts

2. Release

- ☐ Highest-quality audio exported; intro, ending and arrangement fixed
- ☐ Distributor chosen and its current AI-music policy read
- ☐ AI credits filled in: AI-generated vocals, lyrics or instrumentals disclosed
- ☐ No voice of a real artist used without permission (Spotify removes impersonation)
- ☐ Release date set 3–4 weeks out; song pitched to Spotify editors in Spotify for Artists. Step by step: [How to release Suno music on Spotify](#)

3. Pitch kit

- ☐ Two-line story: who you are, why this song, what it sounds like
- ☐ One streaming or private link, short bio, press photo, cover art
- ☐ An honest AI line, e.g. "Made with Suno – lyrics and arrangement by me"

4. Promotion

- ☐ A short list of press, radio, playlist and creator contacts who cover your genre. Browse: [curated Collections](#), [music journalists](#), [playlist curators](#)
- ☐ Personal pitches sent one at a time, never a mass blast
- ☐ One polite follow-up after about a week
- ☐ No paid "guaranteed streams" – Spotify removes artificial streams

Get started: paste your Suno profile and start promoting your music →

virtualpublicist.com/suno-music-promotion — matched press, radio, playlist and creator contacts who cover your sound. Free, no card.

Sources: Suno help center (ownership, copyright), Spotify newsroom Sep 25, 2025 (AI protections), DistroKid help (AI Credits). Virtual Publicist is not affiliated with Suno.